

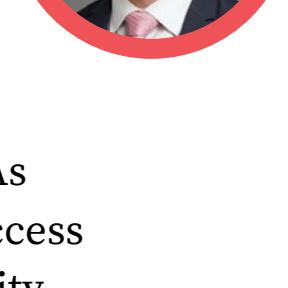


## PRESIDENT'S LETTER

Dear friends and colleagues,

We had an incredible 2024. From early meetings in Washington, D.C., with NIH, FDA, and our Corporate Council, to the energizing 2025 PeDRA Annual Conference in Phoenix, the launch of our first PeDRA-hosted REDCap registry, and the creation of two new grant programs in partnership with nonprofit allies—it was a year of major milestones. We also introduced new strategic priorities, which you can explore on the opposite page.

Thanks to strong support, we raised the resources needed to fulfill our mission in 2024 and build for the future. Every contribution—from “Hiker” gifts to Gold-Level Corporate Council memberships—helped drive our progress. We’re committed to using these funds wisely, investing in PeDRA’s core strengths and pursuing PeDRA’s long-term vision.



Thank you to the donors, supporters, volunteers, and dedicated staff who make this work possible. As research faces new challenges, our growth and success in 2024 ensures we remain a **rock** for the community and patients we serve for years to come. I hope you’re as excited as I am about upcoming investments in infrastructure, grants, education, and events as we continue to push research forward to improve the lives of children with skin disease.

Gratefully yours,

Keith Choate, MD, PhD  
PeDRA President

## 2024 HIGHLIGHTS

Benchmarking PeDRA's  
2024-2027 Strategic Priorities

## ELEVATE RESEARCH IMPACT

## PRIORITIZE PATIENT-CENTRIC RESEARCH THROUGH MEANINGFUL ENGAGEMENT AND THE PURSUIT OF MEANINGFUL OUTCOMES.

- PCORI-funded Eczema Counts project, run in collaboration with National Eczema Association, was **COMPLETED**
- Nevus Owners Outcomes Registry (NOOR), run in collaboration with Nevus Outreach, was **LAUNCHED** using PeDRA's new instance of REDCap
- 12 patient partner exhibits, 7 patient testimonials, and the first-ever patient co-moderators for sessions at the PeDRA Annual Conference in Phoenix

## SUPPORT THE EFFICIENT COMPLETION OF RESEARCH STUDIES AND CLINICAL TRIALS OF ANY SIZE OR SCOPE.

- 22 peer-reviewed articles in 2024, totaling 119 in PeDRA publications
- More than 200 studies registered in the PeDRA database

## EVOLVE RESOURCES, INFRASTRUCTURE, AND EDUCATION TO BEST SUPPORT PROJECTS AND INVESTIGATORS.

- 24 grants and fellowships awarded, totaling \$479,479 in research funding
- 2 new grant programs launched through collaborations with the Foundation for Ichthyosis and Related Skin Types and Arthritis National Research Foundation
- 24+ hours of educational content released as podcasts and webinars

## HARNESS INNOVATION AND TECHNOLOGY IN PURSUIT OF THE PEDRA MISSION.

- A dedicated plenary session at the 2024 PeDRA Annual Conference explored the role of artificial intelligence (AI) in research
- A complementary podcast series on AI was released on the PeDRA Pearls channel
- A website redesign project was launched to enhance usability and functionality for the PeDRA community

## STRENGTHEN COMMUNITY

## CULTIVATE OPENNESS TO INCREASE PARTICIPATION OF PATIENTS, PARENTS, BASIC SCIENTISTS, ADVANCED PRACTICE PROVIDERS, TRAINEES, AND CLINICIANS FROM DIVERSE DISCIPLINES.

- More than 1,000 members counted in the PeDRA community
- 335 attendees at the 2024 PeDRA Annual Conference from a wide range of backgrounds and stakeholder groups
- 74 applications to PeDRA grants and fellowships including many first-time PI's
- 90 individual donors contributed over \$57,000 in support of the PeDRA mission—now recognized through four new PeDRA-themed giving tiers

Visit [PeDRAresearch.org/](https://PeDRAresearch.org/) donate to join the effort in 2025!

## ATTRACT, RETAIN, AND EXPAND A CAPABLE AND DIVERSE PEDIATRIC DERMATOLOGY RESEARCH WORKFORCE AT ALL CAREER STAGES.

- 5-fold increase in applications for PeDRA Trainee Membership from 2023 to 2024
- Proudly celebrated 261 members with 5 or more years of membership and 64 members who have been part of the community for 10 years or longer

## ADVANCE MEMBERSHIP, FUNDING, AND COLLABORATIONS TO RAISE AWARENESS, FACILITATE ACCESS TO NOVEL RESEARCH, AND ENGAGE THE UNDERSERVED.

- Had a presence at 12 national and international conferences and events, including a new session at the AAD Innovation Academy
- Joined 3 leading research and advocacy organizations: the Health Research Alliance, National Health Council, and Research!America
- 13 Emerging Investigator Research Grants awarded to a diverse group of promising applicants

## Member Highlights

Have a highlight you'd like to share? Email us at [info@pedraresearch.org](mailto:info@pedraresearch.org).

**Jillian Rork** received an R03 from the National Institutes of Health to study cardiometabolic risk in Down syndrome and psoriasis. Dr. Rork's project evolved from PeDRA's Down Syndrome subgroup and is receiving statistics support from PeDRA.



**Amy Paller** and a long list of collaborators published results from PeDRA's "Big Study" on the stigma of childhood skin diseases. The paper demonstrates a significant impact of disease on psychosocial wellbeing and sets the stage for subsequent research based on the initial findings.



**Meredith Weiss** started her first term as chair of the PeDRA Patient Advisory Committee and accepted the position as Executive Director of Gorlin Syndrome Alliance following the long and impactful tenure of Julie Breneiser.



**Anna Bruckner** completed her successful two-year term as PeDRA President and received the Jouni Utto Impact Award from debra of America for her exceptional contributions to the epidermolysis bullosa (EB) community.



## 2024 REVENUE: \$1,927,265 (VS. \$1,687,580 IN 2023)



**INDIVIDUALS:**

\$117,783

**COMPANIES:**

\$1,379,329

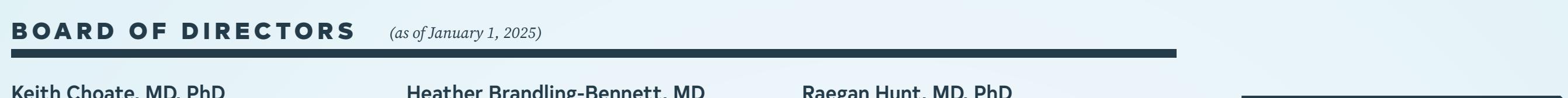
**ORGANIZATIONS:**

\$353,368

**INVESTMENTS/OTHER:**

\$76,785

## 2024 MISSION-DRIVEN EXPENSE: \$1,665,161 (VS. \$1,631,959 IN 2023)



**RESEARCH:**

\$569,725

**INFRASTRUCTURE:**

\$311,587

**EVENTS:**

\$456,997

**EDUCATION & PATIENT ENGAGEMENT:**

\$326,852

## PeDRA Leadership

BOARD OF DIRECTORS (as of January 1, 2025)

**Keith Choate, MD, PhD**

**PRESIDENT**  
Yale University

**Megha Tollefson, MD**

**PRESIDENT-ELECT**  
Mayo Clinic

**Leslie Lawley, MD**

**TREASURER**  
Emory University

**Heather Branding-Bennett, MD**

**University of Washington**

**Anna Bruckner, MD**

**University of Colorado**

**Yvonne Chiu, MD**

**Medical College of Wisconsin**

**Colleen Cotton, MD**

**Children's National Hospital**

**Carrie Coughlin, MD**

**Washington University**

**Jon Huang, MD**

**Harvard Medical School**

**Raegan Hunt, MD, PhD**

**Baylor College of Medicine**

**Jeffrey Sugarman, MD, PhD**

**University of California, San Francisco**

**Meredith Weiss, JD**

**Gorlin Syndrome Alliance**

**Lara Wine Lee, MD, PhD**

**Medical University of South Carolina**

**JiaDe Yu, MD**

**Harvard Medical School**

**Andrea Zaenglein, MD**

**Penn State Health**

## LEARN MORE

To learn more about PeDRA and its progress and support in 2024 visit us online at

[PeDRAresearch.org](https://PeDRAresearch.org).

## GET INVOLVED

Interested in partnering with PeDRA or becoming more involved? Send us an email at

[info@PeDRAresearch.org](mailto:info@PeDRAresearch.org).

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Changing lives and healing children through  
collaboration and discovery

[PeDRAresearch.org](https://PeDRAresearch.org)