

## ➤ PeDRA Leadership

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(current as of January 1, 2021)

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### LEARN MORE

To learn more about PeDRA and its progress and support in 2020 visit us online at [PeDRAresearch.org](https://PeDRAresearch.org).

### GET INVOLVED

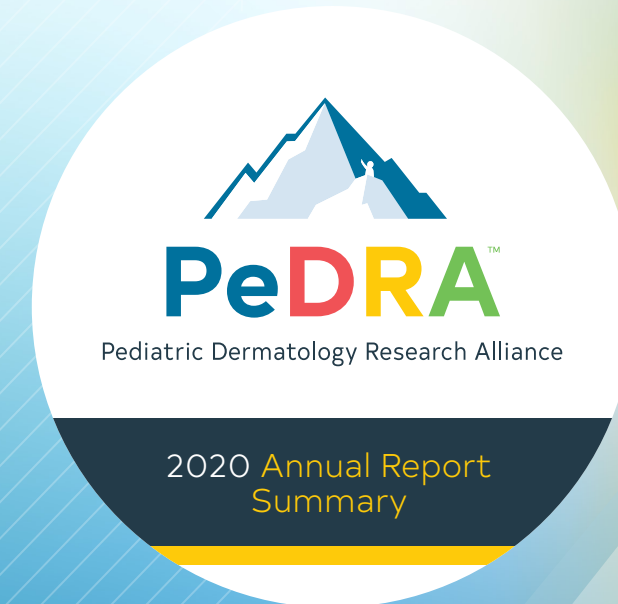
Interested in partnering with PeDRA or becoming more involved? Send us an email at [info@PeDRAresearch.org](mailto:info@PeDRAresearch.org).



*Changing lives and healing children  
through collaboration and discovery*

**[PeDRAresearch.org](https://PeDRAresearch.org)**

205 SE SPOKANE ST. #300  
PORTLAND, OR 97202



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## PRESIDENT'S MESSAGE

Dear Friends,

For so many reasons, 2020 was an extremely challenging year for people and organizations around the globe. Despite these unprecedented times, I am proud to say that the PeDRA community stayed strong and, by nearly every metric ended up having its best year ever. Our ability to maintain a track of stability and growth during uncertain times speaks to the importance of the work we do, the commitment of our members and supporters, and the unwavering perseverance of the patients and families whom we serve through research and collaboration. Throughout 2020, I was constantly reminded of how we stand together as a strong community of scientists serving an even stronger community of children with skin diseases. Faced with a pandemic, social and political turmoil, and devastating forest fires every fiber of the PeDRA fabric became more resolute. PeDRA was built on qualities of perseverance, creativity, collaboration, dedication, and focus—these fundamental aspirations were a guiding light for the organization through a dark and challenging year.

Please spend some time exploring these highlights of PeDRA's 2020. The numbers may be impressive on their own but consider this—compared to 2019, PeDRA's membership increased by more than 35%, PeDRA's investment in grants and awards increased by more than 65%, the number of attendees at the PeDRA Annual Conference increased by 88%, and the number of PeDRA publications increased by 100%. We are making substantial investments in our field and beginning to see some of the real impacts of these efforts.

I look forward to your continued support and commitment in 2021 and genuinely hope that we are all able to see one another in person before the New Year rolls around.

Most Sincerely,



Ilona Frieden, MD  
University of California San Francisco  
PeDRA President



Visit [PeDRAresearch.org/annual-report-2020](https://PeDRAresearch.org/annual-report-2020) to learn more about these and other measures of success in 2020.



## INSIDE THE NUMBERS

# \$280,000+

to support projects and investigators through grants and awards including the **inaugural Research Fellowships program** and Childhood Eczema Challenge Grant run in partnership with the National Eczema Association.

# 7

new Focused Study Groups representing the evolution of PeDRA's collaborative workgroup structure

# 13

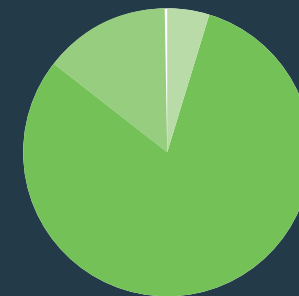
members from the patient stakeholder community making up the PeDRA Patient Advisory Committee

# 15

virtual education activities including webinars, podcasts, townhalls, and two special programs run in partnership with patient advocacy organizations

# 380

participants at the virtual 2020 PeDRA Annual Conference

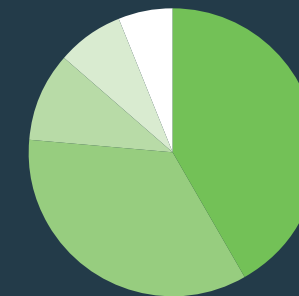


**2020 INCOME:**  
**\$1,046,010**

Industry: 80.5%  
Organizations: 14.2%  
Individuals: 4.8%

# 2020

was a year full of challenges, but PeDRA made an impact thanks to the shared dedication of its members, partners, staff, and volunteers to create, inspire, and sustain research to prevent, treat, and cure childhood skin disease.



**2020 EXPENSES:**  
**\$861,560**

Direct Research Support: 41.9%  
Infrastructure: 34.5%  
Outreach & Education: 10.0%  
Conference: 7.5%  
Patient Engagement: 6.1%

# 400+

PeDRA members tallied for the first time in October, including researchers and trainees from more than 150 institutions

# 2

new task forces mobilized to address high priority issues—diversity, equity, & inclusion and the COVID-19 pandemic

# 12

PeDRA publications reached print, spanning 5 focus areas plus one consensus paper addressing the COVID-19 pandemic

# 16

partners engaged as part of the PeDRA Corporate Council in 2020 contributing essential resources and strategic collaboration

# \$22,794

received from 47 individual donors to support critical programs and initiatives, including one additional Research Grant.  
**Thank you** to everyone who supported PeDRA in 2020.

Visit [PeDRAresearch.org/donate](https://PeDRAresearch.org/donate) to join the effort in 2021!