

## PeDRA Annual Conference

### 2025 Sponsorship and Exhibitor Information

#### General

- Opportunities are first come, first served and dependent upon availability according to the date of signed agreement or invoice and are subject to changes in conference schedule or logistics.
- All sponsors and exhibitors will be recognized on the conference app and presentation slide(s). Only bronze, silver, gold, and platinum sponsor logos will appear on the conference webpage.
- Partners providing itemized support totaling at least \$10,000 will receive one complementary badge, while partners providing between \$5,000 and \$9,999 will be eligible for one representative to pay to register as a non-member.
- Executive, medical, advocacy, and scientific staff from industry partners are best suited for participation with full badges at the PeDRA Annual Conference. Commercial and sales staff are well suited to attend as exhibitors.
- Exhibitor badges provide access to exhibits, posters, and receptions. General and breakout sessions are closed to exhibitors.
- No patient representative should receive a limited-access exhibit badge. All patient advocacy organizations will receive two full badges complementary, regardless of whether or not they have an exhibit.
- All partner representatives attending the Conference must register as individuals using a code that will be provided by PeDRA.
- PeDRA will not provide badge scanning or attendee tracking services for any sessions or exhibits. Sponsors and exhibitors are welcome to use their own strategies to track attendance and participation at their exhibits or sponsored events.
- Standard social media and podium recognition will showcase partners as part of a larger group of sponsors and exhibitors.
- Dedicated social media and podium recognition will showcase a sponsor on its own or alongside PeDRA only.
- Partners may publicly communicate their participation at the Conference through email or social media but must verify the accuracy of all statements being made beforehand. PeDRA may request for inaccurate or misleading content to be retracted.
- **Cancelations must be made in writing to [mike.siegel@pedraresearch.org](mailto:mike.siegel@pedraresearch.org).** Due to the impact on logistics and availability of opportunities to other partners, full refunds will be granted for cancelations prior to August 1, 2025; 50% refunds will be granted between August 1 and August 30, 2025; and no refund will be provided for cancelations on or after September 1, 2025.

#### Exhibits

- Exhibits at the PeDRA Conference include a six-foot skirted table and two chairs. There may be a solid wall, partial wall, railing, window, or pillar behind each exhibit.
- Sponsors are responsible for any electrical, shipping and handling, or similar costs related to their exhibit space.
- An exhibit guide with shipping and logistical details will be provided no less than six weeks prior to the conference start date.
- Exhibit locations will be determined by PeDRA and available to exhibitors upon check-in at the conference venue.
- All exhibits may be included in the PeDRA Conference Game with further details provided prior to the event.

#### Advisory Board Meetings

- PeDRA will provide a room at the conference venue and assist with invitations, agenda, and content upon request. All other logistics are the partner's responsibility including A/V, food and beverage, participant support, and travel arrangements.
- Must be confirmed at least six weeks in advance. **Partners are encouraged to reserve advisory board meetings as early as possible to ensure the availability of participants before they make travel arrangements.**
- May be a maximum of 2.5 hours in length
- May include a maximum of 12 attendees from the PeDRA community. There is no limit to the number of participants from the partner, within the physical limitations of the meeting room.
- Partner participants do not all need to be registered for the conference, however PeDRA will only support invitations to PeDRA members or attendees already registered for the conference.

#### Platinum Sponsor Symposium

- One Platinum Sponsor Symposium may be held during lunch on Friday, October 10 as an exclusive benefit to a platinum-level conference sponsor. It will be unopposed on the agenda and will be the only activity providing lunch that day.
- The Symposium will occupy a maximum of one hour on the agenda, including time for attendees to get lunch and get settled at the start and should account for transition time at the end. As a result, speaking programs should be limited to 45 minutes.
- The Symposium should be more educational than promotional and must be relevant to the conference audience. PeDRA is available to collaborate on content creation and session format and reserves the right to reject content if it is deemed inappropriate.
- PeDRA leadership will introduce the session and PeDRA will provide boxed or buffet lunch to conference attendees at its own expense. There will be no transfer of value from the sponsor to attendees.
- PeDRA will provide the event room and A/V services within the existing conference setup. Other expenses and logistics, including speaker recruitment and management, honoraria, travel, content, and evaluation will be the partner's responsibility.
- PeDRA will provide standard marketing for the event, including email, social media, standard signage, and conference app notifications. Additional marketing (for example, retractable banners and additional dedicated messages) will be the partner's responsibility and must be coordinated with PeDRA.