

The [PeDRA Annual Conference](#) is a unique and dynamic event that brings together a diverse community of scientists, patients, advocates, industry partners, and trainees to advance PeDRA’s mission to **create, inspire, and sustain research to prevent, treat, and cure childhood skin disease**. In 2025, PeDRA will welcome more than 350 participants at its 13<sup>th</sup> Annual Conference from October 9 – 11 at the Royal Sonesta Minneapolis Downtown Hotel. As the flagship event of the largest mission-driven research alliance in the field of pediatric dermatology, the PeDRA Annual Conference is the perfect venue to establish collaborations, raise awareness, and strengthen your connection to a community of stakeholders committed to improving the lives of children facing the burden of skin diseases and conditions. Whether you select an opportunity listed below or ask that an opportunity be customized to meet the needs of your organization, PeDRA will work with you to design a conference experience that provides you with the greatest value.

**Bundled Sponsorship Packages**

BENEFIT	LEVEL			
	Bronze (\$12,500)	Silver (\$25,000)	Gold (\$40,000)	Platinum (\$60,000) <i>One available</i>
Complimentary conference registration(s).	2	3	4	6
Opportunity to <b>interact with attendees</b> in research-focused breakout sessions, general sessions, and social activities.	X	X	X	X
Recognition on conference <b>webpage, signage, appreciation literature, and mobile app</b> .	X	X	X	X
Recognition on PeDRA's <b>social media</b> channels as a conference supporter leading up to and during the conference.	Standard	Standard	Dedicated	Dedicated
<b>Recognition from the podium</b> before the full conference audience and on slides at least once per day.	Standard	Standard	Standard	Dedicated
List of registered conference attendees with contact information for those who opt-in.	Post Event	Pre Event	Pre Event	Pre Event
Recognition on conference-related <b>email</b> correspondence.		X	X	X
Opportunity to provide <b>one literature insert</b> for attendees to be distributed at registration.		X	X	X
One <b>exhibit table</b> in the exhibit area for the duration of the conference.		X	X	X
Opportunity to send one approved <b>message or polling question</b> to attendees through the conference mobile app.		X	X	X
Option to select one <b>conference session for recognition</b> through agenda, slides, and signage as named supporter.			X	X
Opportunity to host a live <b>advisory board meeting</b> in association with the conference, at the conference venue.			X	X
Partner logo to appear alongside PeDRA logo on conference <b>welcome kits</b> distributed at registration.				X
Logo and one <b>QR code on table tents</b> in general session room for duration of conference.				X
Opportunity to host the <b>Platinum Sponsor Symposium</b> for conference attendees during lunch on Friday, October 10.				X

## Itemized Offerings

Meals and Receptions
<b>Dinner and Karaoke Reception (\$15,000)</b> – Named support of the primary conference social event taking place on the evening of Friday, October 11 <sup>th</sup> with dinner, networking, and karaoke. Partner logo on signs and table tents with the opportunity to welcome the audience from the microphone. 350 anticipated attendees. <i>1 available</i>
<b>Poster Forum and Reception (\$12,500)</b> – Named support of the poster forum and reception(s) with networking and refreshments. Partner logo to appear on signs and napkins. 350 anticipated attendees. <i>1 available</i>
<b>Attendee Breakfast (\$10,000)</b> – Named support of breakfast on Friday, October 10 <sup>th</sup> or Saturday, October 11 <sup>th</sup> . Partner logo to appear on signs and napkins with the opportunity to address the audience from the podium for up to 5 minutes. 350 anticipated attendees. <i>2 available</i> .
<b>Patient Recognition Reception (\$8,500)</b> – Named support of this evening reception on Thursday, October 9 <sup>th</sup> . Partner logo to appear on signs and napkins with the opportunity to welcome the audience from the microphone. 150 anticipated attendees. <i>1 available</i> .
<b>URiM Reception (\$5,000)</b> – Named support of networking reception for attendees from groups underrepresented in medicine. Partner logo to appear on signs with one representative invited to join. 50 anticipated attendees. <i>1 available</i> .
<b>Refreshment Breaks (\$2,500)</b> – Named support of refreshment breaks between sessions. Organization logo to appear on napkins and signs at refreshment stations. 350 anticipated attendees. <i>4 available</i>
Activities and Events
<b>NextGen Research Forum (\$10,000)</b> – Named support of the 5 <sup>th</sup> annual NextGen Research Forum, including an evening reception and morning session, providing medical students with the opportunity to present, network, and gain valuable career guidance. Organization to be recognized on signs with the opportunity for two representatives to attend the event, which is otherwise closed. 90 anticipated attendees. <i>1 available</i>
<b>Early Investigator Forum (\$7,500)</b> – Named support of the 9 <sup>th</sup> annual Early Investigator Forum, including an evening reception and morning session, providing dedicated activities and education for early career clinician scientists. Organization to be recognized on signs with the opportunity for two representatives to attend the event, which is otherwise closed. 60 anticipated attendees. <i>1 available</i>
<b>Professional Headshot Station (\$5,000)</b> - Named support of a free headshot station at the conference. Organization logo to appear on signs with the opportunity to provide one handout at the station. <i>1 available</i>
<b>Dash for Discovery (\$250 - \$5,000)</b> – The 5 <sup>th</sup> annual Dash for Discovery fun run/walk/yoga will be a hybrid event with the opportunity “dash” in-person on the morning of Saturday, October 10 <sup>th</sup> . <b>\$5,000</b> for named corporate sponsorship ( <i>1 available</i> ) or <b>\$250 patient advocacy organizations only</b> as recognized sponsors. 100 anticipated participants.
<b>Camp Wonder at PeDRA (\$5,000)</b> – Named support of the 5 <sup>th</sup> annual Camp Wonder at PeDRA. Run in collaboration with the Children’s Skin Disease Foundation, camp provides structured activities for kids with parents attending the conference. Organization logo to appear on signage.
<b>Family Attendance (\$3,500+)</b> – Supporting the travel and attendance of at least five patient stakeholders to the 2025 PeDRA Annual Conference. Organization logo to appear on signage.
<b>Wellness and Yoga (\$3,000)</b> – Named support of wellness and yoga activities throughout the conference under the guidance of an expert coach. Organization logo to appear on signage. <i>1 available</i>
<b>Focused Study Group Breakout (\$2,000)</b> – Named support of Focused Study Group breakout session(s). Partner logo to appear on signage with the opportunity to share one handout. 100 anticipated attendees per session. <i>11 available</i> .
Engagement and Infrastructure
<b>Advisory Board Meeting (\$17,500)</b> . Opportunity to host a live advisory board meeting at the conference hotel (12 guests and 2.5 hours max). PeDRA will provide a room and assist with invitations, agenda, and content creation upon request. All other costs and logistics, including food and beverage, A/V, and honoraria are the partner’s responsibility. <i>6 available</i>
<b>Keycards (\$10,000)</b> – Organization logo to appear alongside the PeDRA logo on keycards provided to attendees upon hotel check-in. <i>1 available</i>
<b>Lanyards (\$10,000)</b> – Organization logo to appear on lanyards attached to all attendee badges. <i>1 available</i>
<b>Wi-Fi Sponsorship (\$7,500)</b> – Named support of wireless internet provided throughout the event space. <i>1 available</i>
<b>Conference App (\$7,500)</b> – Named support of the PeDRA conference mobile app. Organization logo displayed alongside PeDRA logo on the 2025 PeDRA Annual Conference promo/landing page and app homepage. <i>1 available</i>
<b>Meeting Room (\$5,000)</b> – Dedicated meeting room with signage at the conference hotel for partner to use for the duration of the conference. Partner responsible for all food and beverage, A/V, and any other logistics. Cannot be used to host an ad board or similar. <i>2 available</i>
<b>Plenary Session Brochure Drops (\$3,500)</b> – Opportunity to provide one piece of print collateral to be available on attendee seats in the general session room at the start of the first plenary session on Friday, October 10. <i>Non-exclusive</i> .
<b>Exhibit Space (\$3,250)</b> – One exhibit table to display organization materials for the duration of the conference. <i>24 available. Free to patient advocacy organizations. Includes two exhibitor badges</i>
<b>Literature Insert (\$1,250)</b> – One piece of literature in welcome kits distributed to all attendees. <i>Non-exclusive</i>

For more information visit <https://pedraresearch.org/2025-annual-conference/> and review the [Sponsor and Exhibitor Information](#) document. Please email [mike.siegel@pedraresearch.org](mailto:mike.siegel@pedraresearch.org) with questions or to reserve an opportunity.