

In response to the need for healthy collaborations between academia and industry to generate therapies that improve the lives of children living with skin diseases and conditions, **the inaugural PeDRA Pathways to Progress Summit will take place May 16-17, 2025 at the Omni Parker House hotel in Boston, MA.** Over the course of a two-day agenda, a small group of early-to-mid career investigators, clinical fellows, and residents from PeDRA’s membership will be joined by key opinion leaders, industry partners, patient advocacy, and others for a unique learning and networking experience that sets them on course to become savvy industry collaborators and fruitful contributors to clinical research programs. The program will be anchored around three core learning objectives:

- Understand the opportunities available and importance of industry collaboration for developing treatments for pediatric dermatology conditions.
- Understand how to initiate and participate in clinical trials, and how to appropriately interface with individuals at pharmaceutical companies and academic institutions to be a successful contributor to the clinical trial process.
- Gain an appreciation for the synergy between industry objectives and PeDRA’s vision of changing lives and healing children with skin disease through collaboration and discovery.

Industry sponsorship and participation is critical for the successful launch of this new event. Whether you select an opportunity below or ask that an opportunity be customized to meet your needs, PeDRA will work with partners to design an experience that provides the level of engagement and benefits that best suit each organization and its objectives.

BENEFIT	LEVEL			
	Bronze (\$5,000)	Silver (\$10,000)	Gold (\$15,000)	Platinum (\$20,000)
Partner registrations providing the opportunity for networking and engagement.	1	2	3	4
Consideration for speaking, moderating, and panel opportunities throughout the event.	X	X	X	X
Recognition on web, signage, slides, and print assets.	X	X	X	X
Attendee list with contact information for those who opt in for their information to be shared.	X	X	X	X
One exhibit table in the foyer of the event space.		X	X	X
Opportunity to provide one literature insert for attendees to be distributed at registration.			X	X
One dedicated eblast to event registrants from PeDRA on behalf of the partner.			X	X
Recognition as a Platinum Sponsor from the microphone and on signage during the evening dinner and research reception.				X
Opportunity to include company logo and one QR code on table tents in the general session room.				X

See reverse side for the event agenda and confirmed faculty.

2025 PeDRA Pathways to Progress Summit

Confirmed Faculty

Keith Choate, MD, PhD, Yale University
Jason Hawkes, MD, Hawkes Dermatology, LLC
Peter Lio, MD, Medical Dermatology Associates of Chicago
Amy Paller, MD, Northwestern University
Harper Pricer, MD, Phoenix Children's Hospital
Lara Wine Lee, MD, PhD, Medical University of South Carolina
JiaDe (Jeff) Yu, MD, Harvard Medical School – **Program Chair**

Agenda

<u>Day/Time</u>	<u>Activity</u>	<u>Presenters</u>
<i>May 16, 2025</i>		
Afternoon	Welcome and introductions	Jeff Yu, MD (Program Chair)
	Panel: Why Get Involved with Industry?	All faculty
	Do's and Don'ts for Industry Engagement	All faculty
	Panel: Who's Who in Industry	Reps from supporting companies to be invited
	Panel and small group discussions: Your First Meeting with an MSL	Jeff Yu, MD with MSL(s) from supporting companies to be invited
Evening	Patient Appreciation Dinner (panel)	Patient advocacy representatives
	<i>Research Reception featuring regional recipients of PeDRA Grants and Fellowships</i>	
<i>May 17, 2025</i>		
Morning	The Clinical Trial Journey (multi-part) <ul style="list-style-type: none">• Starting your First Clinical Trial• Recruitment, consenting, and screening• Adverse events and ending enrollment• Recording and reporting	Faculty to be joined by coordinators, and other members of the trial team
Lunch	Featured presentation on running trials outside of academia	Jason Hawkes, MD
Afternoon	Clinical Trial M&M's: Interactive case studies on actual trials	All faculty
	Closing remarks	Jeff Yu, MD