



PeDRA Annual Conference

2024 Sponsorship and Exhibitor Prospectus. Last updated March 4, 2024.

The 12th PeDRA Annual Conference will take place October 24-26, 2024, at the Sheraton Phoenix Downtown Hotel in Phoenix, AZ. This year's Conference will focus on stimulating new ideas, advancing collaborative research projects, and equipping attendees with important new skills and knowledge. The conference is expected to bring more than 350 participants – including dedicated scientists, industry partners, patients, and advocates – to learn, share and advance research that improves the lives of children and families facing the burden of skin diseases.

Whether you select an opportunity listed below[§] or ask that an opportunity be customized to meet the needs of your organization, PeDRA will work with you to design a conference experience that provides you with the greatest value.

Meals and Receptions

- **Dinner Reception (\$20,000)** – Named support of the primary conference social event taking place on the evening of Friday, October 25th with dinner, networking, and karaoke. Organization logo to appear on signs and table tents with opportunity for a representative from the sponsoring organization to welcome the audience from the microphone. 350 anticipated attendees. *1 available*
- **Attendee Breakfasts (\$12,500)** – Named support of one of the full breakfasts that will be provided on Friday, October 25th and Saturday, October 26th. Organization logo to appear on signs and table tents, with opportunity to provide one print item at each seat. 350 anticipated attendees. *Up to 2 available, depending on Platinum Sponsor Symposia.*
- **Attendee Lunch (\$10,000)** – Named support of the boxed lunches that will be provided on Friday, October 25th. Organization logo to appear on signs and stickers on each lunch box. 350 anticipated attendees. *1 available*
- **Poster Happy Hour (\$7,500)** – Named support of the poster happy hour on the afternoon of Thursday, October 24th with networking, refreshments, and exploration of posters and exhibits. Organization logo to appear on signs and napkins. 350 anticipated attendees. *1 available*
- **Refreshment Breaks (\$2,500)** – Named support of refreshment breaks between sessions. Organization logo to appear on signs at refreshment stations. 350 anticipated attendees. *4 available*

Activities and Events

- **Early Investigator Forum (\$15,000)** – Named support of the 9th annual Early Investigator Forum, including an evening reception and morning session, providing dedicated activities and education for early career clinician scientists. Organization logo to appear on signs with the opportunity for two representatives to attend the event and address the audience from the podium. 60 anticipated attendees. *1 available*
- **NextGen Research Forum (\$10,000)** – Named support of the 4th annual NextGen Research Forum, including an evening reception and morning session, providing medical students with the opportunity to present, network, and gain valuable career guidance. Organization logo to appear on signs with the opportunity for two representatives to attend the event, which is otherwise closed to industry. 80 anticipated attendees. *1 available*
- **Professional Headshot Station (\$5,000)** - Named support of the station to capture free professional headshots for conference attendees on Friday, October 25th. Organization logo to appear on signs with the opportunity to provide one handout available at a table outside the headshot station room. *1 available*

[§] Opportunities are first come, first served according to the date of signed agreement or invoice and are subject to changes in conference schedule or logistics. All supporters will be recognized on the conference webpage, app, and presentation slide(s). Not all sponsorships include attendance badges. Industry partners providing \$10,000 or more will be eligible to include at least one full conference badge as part of their sponsorship and be recognized in conference emails. For more information on the 2024 PeDRA Annual Conference visit <https://pedraresearch.org/2024-annual-conference/>. Please email mike.siegel@pedraresearch.org with questions or to reserve an opportunity.

- **Dash for Discovery Fun Run** – The 4th Dash for Discovery will be a hybrid event with an in-person run, walk, or yoga on Saturday, October 26th. **\$5,000 for corporate sponsorship (1 available) or \$250 for patient advocacy organizations (unlimited)**. Organization logo to appear on signage, Dash website, and t-shirts. 150 anticipated participants.
- **Camp Wonder at PeDRA (\$5,000)** – Named support of the 4th Camp Wonder at PeDRA. Run in collaboration with the Children’s Skin Disease Foundation, the camp will provide structured activities for children with parents attending the conference. Organization logo to appear on signage. 20 anticipated attendees. *1 available*
- **Family Attendance (\$3,500+)** – Supporting the travel and attendance of at least five patient and/or caregivers to the 2024 PeDRA Annual Conference. Organization logo to appear on signage.
- **Wellness and Yoga (\$3,000)** – Named support of wellness and yoga activities taking place throughout the conference, including chair yoga and intermittent wellness breaks under the guidance of an expert coach. Organization logo to appear on signage. *1 available*
- **Focused Study Group Breakout Sessions (\$1,750)** – Named support of the breakout session(s) for one of PeDRA’s Focused Study Groups. Organization to be recognized on signage and will have the opportunity to share one handout on tables when attendees arrive. 100 anticipated attendees per session. *11 available*.

Engagement and Infrastructure

- **Grants or Gifts (\$500 - \$75,000)** – PeDRA invites partners to consider support of the 2024 Annual Conference through unrestricted contributions to underwrite important conference logistics. Please refer to the general conference prospectus for more information on the tiers of general support and associated benefits.
- **Advisory Board Meeting (\$17,500)**. Opportunity to host a live advisory board meeting at the Sheraton Phoenix Downtown (12 attendees and 2.5 hours max). PeDRA will provide a room and assist with invitations, agenda, and content creation upon request. Other logistics are the partner’s responsibility. *4 available*
- **Wi-Fi Sponsorship (\$15,000)** – Named support of wireless internet provided to conference attendees throughout the event space. *1 available*
- **Conference App (\$12,500)** – Named support of the PeDRA conference app which will be used by live attendees for in-person engagement/information and game participation. Organization logo displayed alongside PeDRA logo on the 2024 PeDRA Annual Conference promo/landing page and on the main event page. *1 available*
- **Keycards (\$10,000)** – Organization logo to appear alongside the PeDRA logo on keycards provided to attendees upon hotel check-in. *1 available*
- **Welcome Kits (\$7,500)** – Organization logo to appear on welcome bag or folder for kits distributed to attendees at registration. 350 anticipated attendees. *1 available*
- **Lanyards (\$7,500)** – Organization logo to appear on lanyards attached to all attendee badges. *1 available*
- **Exhibit Space (\$2,950)** – One exhibit table to display organization materials for the duration of the conference. 20 *available. Free to patient advocacy organizations. Includes two exhibitor badges***
- **Plenary Session Brochure Drops (\$2,000)** – Opportunity to provide one piece of print collateral to be available on attendee seats in the general session room at the start of a plenary session. *2 available*.
- **Banner Ads (\$1,500)** – Ads to appear in a rolling sequence on the conference app throughout the conference. Banner ads may be hyperlinked to one approved webpage. *8 available*
- **Literature Insert (\$1,000)** – Opportunity to provide one piece of print collateral in each event folder or welcome bag distributed to attendees.

** Exhibitor badges provide access to exhibits, posters, and receptions only. General sessions and breakout sessions are closed to exhibitors.