

The 12<sup>th</sup> PeDRA Annual Conference will take place October 24-26 in Phoenix, AZ. The conference is expected to bring more than 375 participants – including dedicated scientists, trainees, industry partners, patients, and advocates – to learn, share and advance research that improves the lives of children and families facing the burden of skin diseases.

Whether you select an opportunity listed below or ask that an opportunity be customized to meet the needs of your organization, PeDRA will work with you to design a conference experience that provides you with the greatest value.

BENEFIT <sup>2</sup>	LEVEL			
	Bronze (\$12,500)	Silver (\$25,000)	Gold (\$40,000)	Platinum (\$60,000)
Complimentary <b>conference registration(s)</b> .	1	2	3	4
Opportunity to <b>interact with attendees</b> in research-focused breakout sessions, general sessions, and social activities.	X	X	X	X
Recognition on conference <b>webpage, signage, appreciation literature, and mobile app</b> .	X	X	X	X
<b>Recognition from the podium</b> before the full conference audience and on slides at least once per day.	X	X	X	X
Recognition on PeDRA's <b>social media</b> channels as a conference supporter leading up to and during the conference.	X	X	X	X
Opportunity to provide <b>one literature insert</b> for attendees to be distributed at registration.		X	X	X
Recognition on conference-related <b>email</b> correspondence.		X	X	X
One <b>banner ad</b> on the conference mobile app.		X	X	X
Opportunity to send one approved <b>message or polling question</b> to attendees through the conference mobile app.		X	X	X
Option to select one <b>conference session for recognition</b> through agenda, slides, and signage as named supporter <sup>3</sup>			X	X
Opportunity to host a live <b>advisory board meeting</b> in association with the conference, at the conference venue. <i>Four available.</i> <sup>3,4</sup>			X	X
Opportunity to include company logo and one <b>QR code on table tents</b> in general session room at conference.				X
Opportunity to host a <b>Platinum Sponsor Symposium</b> for conference attendees during breakfast or lunch. <i>Two available.</i> <sup>3</sup>				X

<sup>1</sup>For more information on the 2024 PeDRA Annual Conference and sponsorship opportunities please email [mike.siegel@pedraresearch.org](mailto:mike.siegel@pedraresearch.org) or visit <https://pedraresearch.org/2024-annual-conference/>.

<sup>2</sup>Upon request and dependent upon availability, a complimentary exhibit table may be provided to partners at each general sponsorship level.

<sup>3</sup>Advisory board meetings, Platinum Sponsor Symposia, and selection of named sessions are first-come-first-served and dependent upon availability.

<sup>4</sup>Advisory board meetings must be confirmed at least six weeks in advance, may be a maximum of 2.5 hours in length, and may include a maximum of 12 attendees from the PeDRA community. PeDRA will provide a room at the conference venue and will assist with invitations, agenda, and content creation upon request. Other logistics are the partner's responsibility, including A/V, food and beverage, and participant honoraria.