



## PeDRA Annual Conference

### 2023 Sponsorship and Exhibitor Prospectus

The 11th PeDRA Annual Conference will take place November 9-11, 2023, at the Westin Buckhead Atlanta. This year's Conference will focus on stimulating new ideas, advancing collaborative research projects, and equipping attendees with important new skills and knowledge. The conference is expected to bring more than 300 participants – including dedicated scientists, industry partners, patients, and advocates – to learn, share and advance research that improves the lives of children and families facing the burden of skin diseases.

Whether you select an opportunity listed below<sup>§</sup> or ask that an opportunity be customized to meet the needs of your organization, PeDRA will work with you to design a conference experience that provides you with the greatest value.

#### Meals and Receptions

- **Attendee Breakfasts (\$15,000)** – Named support of one of the full breakfasts that will be provided on the second and third days of the conference. Organization logo to appear on signs and table tents. 250 anticipated attendees. *2 available*
- **Attendee Lunch (\$10,000)** – Named support of the lunch that will be provided on the second day of the conference. Organization logo to appear on signs and stickers on each boxed lunch. 250 anticipated attendees. *1 available*
- **Networking Reception (\$7,500)** – Named support of a reception to include networking, refreshments, and exploration of posters and exhibits. Organization to be recognized from the podium and logo to appear on signs and napkins. 200 anticipated attendees. *1 available*
- **Refreshment Breaks (\$2,500)** – Named support of refreshment breaks between sessions. Organization logo to appear on signs at refreshment stations. 250 anticipated attendees. *3 available*

#### Activities and Events

- **Keynote Session (\$15,000)** – Named support of the keynote session featuring a presentation by John O'Shea, MD from National Institute of Arthritis and Musculoskeletal and Skin Diseases. 300 anticipated attendees. *1 available*.
- **Early Investigator Forum (\$15,000)** – Named support of this forum strengthening the skills of early career investigators in the field of pediatric dermatology. 100 anticipated attendees. *1 available*
- **Dinner Reception (\$12,500)** – Named support of the conference social event/dinner reception (details TBD) to take place on the evening of Friday, November 10<sup>th</sup> as a casual opportunity for networking and relationship building. 200 anticipated attendees. *1 available*
- **NextGen Research Forum (\$7,500)** – Named support of the 3rd annual NextGen Research Forum, providing medical student attendees at the conference with the opportunity to present, network, and gain valuable career guidance. 75 anticipated attendees. *1 available*
- **Dash for Discovery Fun Run (\$250 - \$5,000)** – The 3rd annual Dash for Discovery fun run/walk will be held on Saturday, November 11th as an in-person run during the Annual Conference. **\$5,000** for named corporate sponsorship (*1 available*) or **\$250 patient advocacy organizations only** as recognized sponsors. 100 anticipated participants.

<sup>§</sup> Opportunities are first come, first served according to the date of signed agreement or invoice and are subject to changes in conference schedule or logistics. All supporters will be recognized on the conference webpage, app, and presentation slide(s). Industry partners providing \$10,000 or more will also be recognized in conference emails. Not all sponsorships include attendance badges. For more information on the 2023 PeDRA Annual Conference visit <https://pedraresearch.org/2023-annual-conference/>. Please email [mike.siegel@pedraresearch.org](mailto:mike.siegel@pedraresearch.org) with questions or to reserve an opportunity.

- **Camp Wonder at PeDRA (\$5,000)** – Named support of the 3<sup>rd</sup> annual Camp Wonder at the PeDRA Annual Conference. Run in collaboration with the Children’s Skin Disease Foundation, the camp will provide structured activities for pediatric patient attendees. 20 anticipated attendees. **SOLD**
- **Family Attendance (\$3,500)** – Supporting the travel and attendance of five patient families to the 2023 PeDRA Annual Conference. Organization recognized from the podium with logo appearing on signage thanking families for their attendance outside of the Camp Wonder session. *2 available*
- **Professional Headshot Station (\$5,000)** - Named support of station to capture free professional headshots for conference attendees on one day of the conference. *1 available*
- **Focused Study Group Breakout Sessions (\$1,500)** – Named support of the breakout session(s) for one of PeDRA’s Focused Study Groups. Organization to be recognized on signage and presentation slide and will have the opportunity to share one handout on tables when attendees arrive. 50 – 100 anticipated attendees per session. *10 available.*

## Collateral and Infrastructure

- **Grants or Gifts (\$500 - \$50,000)** – PeDRA invites partners to consider support of the 2023 Annual Conference through unrestricted contributions to underwrite important components of the conference like staff travel, handout production, and audio/visual expenses.
- **Exhibit Space (\$2,500)** – One exhibit table to display organization materials for the duration of the conference. 20 *available. Free to patient advocacy organizations. Includes two exhibitor badges.*
- **Conference App (\$12,500)** – Named support of the PeDRA conference app which will be used by live attendees for in-person engagement/information and game participation. Organization logo displayed alongside PeDRA logo on the 2023 PeDRA Annual Conference promo/landing page and on the main event page. *1 available*
- **Banner Ads (\$1,000)** – Approved ads to appear in a rolling sequence on the conference app throughout the conference. Ads may be hyperlinked to one approved webpage. *8 available*
- **Welcome Kits (\$7,500)** – Organization logo to appear on welcome bag or folder for kits distributed to attendees at registration. 300 anticipated attendees. *1 available*
- **Literature Insert (\$1,000)** – Entitles organization to include one piece of literature in each event folder or welcome bag distributed to attendees. *8 available*
- **Wi-Fi Sponsorship (\$10,000)** – Named support of wireless internet provided to conference attendees throughout the event space. *1 available*
- **Window clings (\$7,500)** - Package includes three large window clings of sponsor’s logo to be displayed in open conference spaces. *Inquire for available display locations and sizes*
- **Lanyards (\$7,500)** – Organization logo to appear on lanyards attached to all in-person attendee badges. *1 available*
- **Keycards (\$7,500)** – Organization logo to appear alongside the PeDRA logo on keycards provided to attendees upon hotel check-in. *1 available*