

The 11th PeDRA Annual Conference will take place November 9-11, 2023 in Atlanta, GA. Planned as a live event with a focus on in-person engagement the conference is expected to bring more than 250 participants – including dedicated scientists, industry partners, patients, and advocates – to learn, share and advance research that improves the lives of children and families facing the burden of skin diseases.

Whether you select an opportunity listed below or ask that an opportunity be customized to meet the needs of your organization, PeDRA will work with you to design a conference experience that provides you with the greatest value.

BENEFIT	LEVEL			
	Bronze (\$10,000)	Silver (\$25,000)	Gold (\$35,000)	Platinum (\$50,000)
Complimentary conference registration	1	2	3	4
Recognition on conference program, webpage, and mobile app	X	X	X	X
Recognition on conference sponsor appreciation signage	X	X	X	X
Recognition from the podium before the full conference audience and on slides at least once per day	X	X	X	X
Opportunity to share materials and interact with attendees in research-focused breakout sessions, general sessions, and social activities	X	X	X	X
Recognition on PeDRA's social media channels as named conference supporter leading up to and during the conference		X	X	X
Recognition on conference-related email correspondence		X	X	X
Opportunity to provide printed materials for attendees to be distributed at registration		X	X	X
Complimentary exhibit booth		X	X	X
Opportunity to send one approved message/polling question to attendees through the conference app with option to make this item part of the conference game.			X	X
One banner ad on the PeDRA Annual Conference mobile app.			X	X
Option to select one conference session for recognition through agenda, slides, and signage as named supporter. <sup>2</sup>			X	X
Opportunity to include company logo and one QR code or hyperlink on table tents in general session room at conference.				X
Live ad board run in association with the conference. <sup>3</sup>				X

<sup>1</sup>For more information on the 2023 PeDRA Annual Conference and sponsorship opportunities please email [mike.siegel@pedraresearch.org](mailto:mike.siegel@pedraresearch.org) or visit <https://pedraresearch.org/2023-annual-conference/>.

<sup>2</sup>Selection of named sessions will be first-come-first-served and dependent upon availability.

<sup>3</sup>Advisory Board meetings must be confirmed a minimum of six weeks prior to the annual conference. PeDRA will provide a room at the conference venue with A/V and coffee/tea service and will assist with invitations, agenda, and content creation upon request.