



Donor Privacy Policy

Approved on April 20, 2022

Pediatric Dermatology Research Alliance, Inc. (PeDRA) is committed to respecting the privacy of its donors. The following policy applies to the privacy of individuals who make donations to PeDRA. It does not apply to corporate or foundation sponsors.

PeDRA may collect and maintain the following types of donor information:

- Contact information: name, relationship to PeDRA, organization/company, complete address, phone number, email address
- Donation information: amounts donated, date of donation(s), method, stimulus, and general notes related to each donation
- Donor requests, comments, and tributes

Any payment transactions will be encrypted using SSL technology and credit card numbers will NOT be retained once processed.

PeDRA may use donor information to maintain records of donations, send acknowledgments, send ongoing and/or year-end tax statements, send notices and direct mail pieces, and for internal marketing purposes. Donors will not be added to PeDRA's email list without providing opt-in consent. However, donors may receive personalized email outreach from PeDRA staff, board members, or volunteers.

PeDRA will not sell, rent, trade, or transfer donor information to outside organizations. The use of donor information will be limited to the internal purposes of PeDRA and only to further the mission of PeDRA. Nevertheless, security measures may not prevent all losses. Any individual who suspects a theft, breach, or exposure of donor information has occurred must immediately provide a description of the event by email to info@pedraresearch.org. PeDRA will investigate such incidents under the terms of PeDRA's general Privacy Policy.

Individual donor names are listed annually on the PeDRA website at <https://pedraresearch.org/our-supporters/> and may be listed in the Annual Report and/or event programs, presentation slides, or webpages. In addition, identifying information for donors who give \$5,000 or more must be reported on IRS Form 990, Schedule B. Donors may opt out of having their information listed in PeDRA materials (not the IRS Form 990) by making an anonymous donation, by describing their wishes with a written comment at the time of donation, or by email (info@pedraresearch.org) or phone (971-369-4690) at any time.