

The 8th PeDRA Annual Conference will take place virtually October 22-23, 2020. Under this year's theme of **Power of Engagement**, more than three hundred participants – including dedicated scientists, partners from industry and government, patients, and advocates – are expected to participate to learn, share, and advance research that improves the lives of children and families facing the burden of skin diseases.

Whether you select an opportunity listed below[§], or ask that an opportunity be customized to meet the needs of your organization, PeDRA will work with you to design a conference experience that provides you with the greatest value.

- **General Sponsorship** – PeDRA is inviting organizations to support the 2020 Annual Conference through general sponsorship requests.
- **Virtual Event Platform (\$15,000)** – Named support of virtual event platform. Organization logo displayed alongside PeDRA logo on launch page and timed splash screens. *1 available*
- **Early Investigator Forum (\$7,500)** – Named support** of PeDRA's first-ever virtual Early Investigator Forum to provide programming focused on developing skills for a successful career in science and clinical research. While targeted to the early career audience, all conference attendees are welcome to join. *1 available*
- **Digital Poster Forum (\$5,000)** – Named support of the digital poster forum to be available throughout the virtual conference. *1 available*

Annual Conference Sponsors at any of the above levels will be recognized for their contributions through:

- Complimentary attendance at the Annual Conference (1 enrollment complimentary; additional attendee(s) pays \$200 registration fee; up to 4 attendees total from any one industry partner)
- Recognition on conference website
- Recognition as part of slide loop at each conference session
- Opportunity to exhibit materials/synopsis through the virtual exhibit space
- Listing in PeDRA Annual Report

Additional sponsorship opportunities:

- **Banner Ads (\$1,000)** – Approved ads to appear in a rolling sequence on the bottom of the virtual event platform screen on all devices throughout the conference. *8 available*
- **Virtual Exhibit Space (\$750 for industry, FREE for patient advocacy)** – One virtual exhibit space to display organization materials and provide a connection point for attendees for duration of the conference. Exhibit space may include approved content and a hyperlink to the main organization website. Links to product theaters or other content may be embedded for an additional cost. Please contact us to learn more.
- **Attendance (\$200 for industry, FREE for patients and advocacy representatives)** – Any interested participant is welcome to register for the conference and to submit an abstract for consideration as a digital poster.

[§] Opportunities are first come, first served according to the date of signed agreement or invoice and are subject to changes in conference schedule or logistics. All supporters will be recognized on the conference webpage and presentation slide. Industry partners providing \$10,000 or more and all patient advocacy organization supporters will also be recognized in conference emails. For more information on the 2020 PeDRA Annual Conference and sponsorship opportunities please email mike.siegel@pedraresearch.org or visit <https://pedraresearch.org/2020-annual-conference/>.

** In all cases, named support includes recognition in digital conference program, by host during session introduction or equivalent, and on screen when participants join session from the virtual event platform.